



KEICH BASKETBALL
LEGACY

***SPONSORSHIP
OPPORTUNITIES***

2024-2025

**TODAY'S ATHLETES.
TOMORROW'S LEADERS.**

KEICH BASKETBALL LEGACY



BUILDING CHAMPIONS FOR LIFE

OUR MISSION IS CLEAR

Keich Basketball Legacy empowers ambitious athletes to achieve greatness not only within the lines of the basketball court, but also in the broader arena of life.

Through a holistic curriculum, the Legacy program includes:

- Elite Girls Basketball Teams
- Rigorous Basketball Training
- Cutting-edge Sports Science
- Business Administration Instruction
- Financial Literacy Education
- Personal Development

FACTS SUPPORTING THE KEICH LEGACY IMPACT:



Participation in team sports results in a higher GPA for female athletes



Former student athletes tend to earn significantly higher incomes than those who did not play sports



Involvement in sports in childhood is associated with greater leadership qualities



Students who have access to high-quality financial education have better financial outcomes as adults that result in less debt and higher quality of life



73% of teens report interest in more personal financial education



75% of executives report that an applicant's background in sports positively influences their hiring decisions



THE VISION FOR LEGACY:

By merging the art of the game with the science of success we can cultivate generations of athletes who are prepared to thrive athletically, personally and professionally.

– Larry Keich, Jr., Co-founder

SPONSORSHIP EXPERIENCES



As partners in our mission to create social impact, Keich Basketball Legacy invites sponsors to engage in our organization's enthusiasm by sharing a unique experience with us. The staff of KBL is happy to work with you to curate the experience that best fits your team's needs and vision. Additional opportunities are available upon request.

PLATINUM SPONSOR: \$100,000

Sponsor will prominently be featured on the KBL homepage, highlighted in our newsletter, and promoted on all social media platforms with customizable hashtags/mentions. Platinum sponsors will be recognized in all promotional materials, including event banners, press releases and podcast.

Upon completion of the onboarding process, a donation, and 1 post promoting KBL, sponsors will receive an exclusive merch package.

PACKAGE: 4 t-shirts, two jackets, a gym bag, a water bottle/mug, and a gala table.

GOLD SPONSOR: \$75,000

Sponsor will be featured on the KBL website's sponsor page, recognized in our newsletter, and promoted on Twitter, Facebook and Instagram pages with customizable hashtags/mentions.. Gold sponsors will receive verbal acknowledgment at events and customized sponsoring at specific events or programs.

Upon completion of the onboarding process, a donation, and 1 post promoting KBL, sponsors will receive an exclusive merch package.

PACKAGE: 2 t-shirts, a sweatshirt, a water bottle/mug, a jacket, and four tickets to the gala.

SILVER SPONSOR: \$50,000

Sponsor will be featured the KBL website's sponsor page, mentioned in our newsletter and promoted on select social media platforms with customizable hashtags/mentions. Silver sponsors will recognized in select promotional materials and has the ability to provide branded merchandise at select events.

Upon completion of the onboarding process, a donation, and 1 post promoting KBL, sponsors will receive an exclusive merch package.

PACKAGE: 1 t-shirt, 1 sweatshirt, 1 KBL accessory, and 2 tickets to the gala.

BRONZE SPONSOR: \$25,000

Sponsor will be featured on the KBL website's sponsor page, recognized in our newsletter and acknowledged on one social media platform with customizable hashtags/mentions. Bronze sponsor will be featured prominently in promotional materials and have the opportunity to network at select organization events.

Upon completion of the onboarding process, a donation, and 1 post promoting KBL, sponsors will receive an exclusive merch package.

PACKAGE: 1 t-shirt and 1 ticket to the gala.

SPONSORSHIP BENEFITS



SPONSOR'S LOGO ON KBL HOME PAGE

MENTIONS ON ALL KBL SOCIAL MEDIA

KBL GALA TABLE

PODCAST, ARTICLE OR INTERVIEW OPPORTUNITY

VERBAL ACKNOWLEDGEMENT DURING EVENTS

BRANDED MERCHANDISE AT EVENTS

CUSTOMIZABLE BRANDING OPPORTUNITIES

TICKETS TO KBL GALA EVENTS

SELECT SOCIAL MEDIA PLATFORM MENTIONS

CUSTOMIZABLE SOCIAL MEDIA TAGS & MENTIONS

SPONSORSHIP LISTED IN KBL NEWSLETTER

LOGO ON WEBSITE & PROMOTIONAL MATERIALS

SELECT MERCHANDISE PACKAGES

ATTEND & NETWORK AT SELECT KBL EVENTS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
SPONSOR'S LOGO ON KBL HOME PAGE	●			
MENTIONS ON ALL KBL SOCIAL MEDIA	●			
KBL GALA TABLE	●			
PODCAST, ARTICLE OR INTERVIEW OPPORTUNITY	●			
VERBAL ACKNOWLEDGEMENT DURING EVENTS	●	●		
BRANDED MERCHANDISE AT EVENTS	●	●	●	
CUSTOMIZABLE BRANDING OPPORTUNITIES	●	●	●	●
TICKETS TO KBL GALA EVENTS	●	●	●	●
SELECT SOCIAL MEDIA PLATFORM MENTIONS	●	●	●	●
CUSTOMIZABLE SOCIAL MEDIA TAGS & MENTIONS	●	●	●	●
SPONSORSHIP LISTED IN KBL NEWSLETTER	●	●	●	●
LOGO ON WEBSITE & PROMOTIONAL MATERIALS	●	●	●	●
SELECT MERCHANDISE PACKAGES	●	●	●	●
ATTEND & NETWORK AT SELECT KBL EVENTS	●	●	●	●

**Subject to availability and specific benefits/activations subject to modification to ensure safety of participants, including players and coaches*

SPONSORSHIP COMMITMENT FORM

PLEASE PRINT THIS FORM AND COMPLETE THE INFORMATION BELOW TO ENSURE WE CAN PROPERLY PROCESS AND ACKNOWLEDGE YOUR GIFT.

SPONSORSHIP LEVEL

PLATINUM \$100,000 <input type="checkbox"/>	GOLD \$75,000 <input type="checkbox"/>	SILVER \$50,000 <input type="checkbox"/>	BRONZE \$25,000 <input type="checkbox"/>
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MAKE A DONATION

I lieu of sponsorship, I would like to make a fully tax-deductible donation to Keich Basketball Legacy in the amount of: \$ _____

SPONSOR INFORMATION

Sponsor name (First Name and Last Name): _____

Organization Name (Fill this out only if you're making your donation on behalf of an organization): _____

ADDRESS INFORMATION

Address (If you're making this donation on behalf of an organization, please provide the company's address): _____

City: _____ State: _____ Zip Code: _____

Country: _____

Email: _____

Telephone Number: _____

By providing your email address and/or phone number, you will receive news, alerts, and other ways to get involved with the Keich Basketball Legacy. You may unsubscribe at any time.

PAYMENT OPTIONS

I'm enclosing my check made payable to Keich Basketball Legacy

Please charge my credit/debit card:

Visa Mastercard American Express Discover

Cardholder's Name: _____

Card Number: _____

Expiration Date: _____

Sponsor Signature: _____

KEICH BASKETBALL
LEGACY

PO Box 195
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610.705.7999

contact@keichlegacy.org

This Agreement is effective from the date signed until the payment obligation(s) set forth above are made. Sponsor grants Keich Basketball Legacy (KBL) a limited, royalty-free, non-exclusive license to use Sponsor's name, trademarks, logos and copyrights ("Marks") solely in connection with this Agreement. Sponsor shall hold KBL's confidential and proprietary information in confidence and ensure that it is not disclosed to any third party. Sponsor agrees to indemnify and hold harmless KBL, its employees, successors, and assigns from all claims and liabilities of every kind incurred by KBL's use of Sponsor's Marks or a breach of this agreement by Sponsor. Sponsor will comply with all laws and agrees that its Marks do not infringe the rights of any other person. Sponsor will not assign, transfer or sub-license this Agreement without KBL's prior written approval.